

**NWC, Inc**

**2009**

**Business**

**Plan**

# Shipping Rates for 2009

Minimum shipping charge on all orders is \$7.00

DVD Players / VCR / Home CD Players / Home Receivers	\$12.00 a piece
Portable MPEG3 Players / Portable CD or Cass players	\$8.00 a piece
Home theaters in a box	\$38.00
Boom Boxes	\$10.00
Mini or Micro shelf systems	\$18.00
Car Audio speakers / changers / video / in dash decks	\$9.00 a piece
TV 13"	\$14.00
TV 19" & 20"	\$21.00
TV 25" & 27"	\$42.00
TV 32"	\$64.00
TV 36"	\$90.00
TV 42" – 46"	\$155.00
TV 50" – 60"	\$235.00
TV 61" – 66"	\$295.00
TV 15" – 29" Plasma LCD	\$55.00
TV 37" and up Plasma LCD	\$89.00 & up
Micro Wave Ovens	\$22.00
Telephones	\$8.00
Fax Machines	\$13.00
Copiers Desktop	\$28.00
Copiers Floor Standing	\$120.00
Ink Jet Printers	\$9.00
Laser Jet Printers	\$25.00
Computers with monitor up to 19"	\$44.00
Computer monitors 15" – 19" No computer	\$18.00
Computer with No Monitor	\$34.00
Notebook PC	\$29.00
Scanners	\$9.00
Camcorders	\$11.00
Digital Camera's	\$10.00

These prices are to serve as a guideline and are subject to change without prior notice. Certain destinations may also be surcharged additional shipping costs above this price list. Orders shipping to Canada, AK or HI please add 50% to these rates. Orders shipping to any other country other than the US or Canada, please double the above rates.

Please call for a quote on items that you are uncertain about or if they do not fall in any of these categories. You may email us for a shipping quote at [shipping@profitbig.com](mailto:shipping@profitbig.com) on any product you are not sure about or for large quantity orders.

## NWC, Inc Policies covering all Dealerships

1: These policies are set up to clearly spell out all our benefits and terms of your dealership at the time of printing of this business plan. Unfortunately, the market place we all compete in today is very fast paced and dynamic and therefore we must reserve the right to change, amend, replace, delete or modify any of these policies at any time without any prior notice. We strongly suggest that if you have a question or concern regarding any of these policies you contact us at 978-738-8883 or email us at [policies@profitbig.com](mailto:policies@profitbig.com) for our latest policies.

2: NWC, Inc is a business to business wholesaler and does not as a rule sell to the general public. We are a business member's only organization and as such all dealings with us shall constitute a business-to-business transaction. We do not deal with consumers and as such are not members of any business to consumer organizations such as the BBB; we are members of several Chamber of Commerce Organizations, credit-reporting agencies and are a Dun & Bradstreet rated company.

3: NWC, Inc offers a 90-day conditional performance guarantee (details on this guarantee are included in your package and can also be found on-line at [www.profitbig.com/90\\_day\\_Performance.htm](http://www.profitbig.com/90_day_Performance.htm)). We strongly suggest that you always ship packages by Fed X or UPS and insure them for the full value. This will help protect you in the rare instance a package is lost or damaged in transit. Returns on dealerships after the 90<sup>th</sup> day are not allowed and no refund will be issued. In addition, your dealership must be returned in the same new condition it was mailed to you in and must not have been used to make any purchases from us of any kind. This includes purchases of additional dealership add-ons, merchandise, services or catalogs. Once a purchase of any kind has been made using your dealership, the 90 day return privilege is voided.

4: NWC, Inc guarantees that all it's name brand merchandise is brand new and factory fresh. We do not sell seconds or refurbished goods of any kind. All our products come with a full USA manufacturers warrantee and if needed can obtain service in 1,000's of service centers nationwide.

5: NWC, Inc will gladly accept your returns of orders, with a few exceptions in which the merchandise has not been opened or used. If the factory seal is broken on any box, we unfortunately cannot accept the return. We also cannot accept returns or cancellations on the following items; computers, notebooks, printers, monitors, large screen TVs of 25" or larger, Plasma TVs, diamond or 14K jewelry, software, digital cameras or camcorders or any of our dealership enhancement services (i.e. OEM, web sites, extra catalogs, email blasts, Cost Club, Ect).

Items that you wish to return and qualify for return must be sent back to us within 21 days of our ship date and are subject to a 20% restocking fee. Refunds of over \$50.00 will be issued in the same manner that the order was originally paid in. Refunds of \$50.00 or less will be only be refunded as merchandise credit to your NWC, Inc account, for future purchases.

Once an order is accepted by NWC, Inc., it is understood that the order will be filled within 30 days of the placement date. Any orders that cannot be filled within the 30-day period will be refunded in full, unless you specifically tell us you wish to continue to wait for the goods.

Should you tell us that you wish to continue to wait we will handle the order as if it was just being placed again for the first time and a new 30-day cycle will be started for us to fill the order. Computer systems are the one exception to this rule. Due to the nature of custom-built computers we reserve the right to ship systems within 60 days from the date of order, instead of the 30 days, that covers all other products.

If you wish to cancel an order during the 30-day ship period and the item is a legitimate returnable item, we will cancel the order and the return merchandise rules will be used to process the cancellation as if the item had been returned to us. This means a 20% restocking fee will be assessed.

If you wish to cancel an item that is not a normally returnable product before the 30-day shipment (60-days in the case of a computer) policy hits like a camcorder, you must submit a request to us and we may or may not make an exception and cancel the order. This is completely at our discretion and in case we do make an exception there will be a 20% restocking fee applied to the cancellation (25% in the case of a computer).

6: Our low price guarantee. We pledge to all our dealers to offer low prices on all our products. If you ever find a price lower than our then current price on any item in our Office Electronics catalog, we guarantee to beat the lower price by at least 10% and give you free shipping on the item. Please see our low price guarantee certificate with your dealership for the full extent of this guarantee.

7: Shipping: All items shipped from NWC, Inc., are guaranteed to arrive without damage and be in new working order. In the very rare instance an item is damaged in shipping, please notify us immediately and we will arrange for the carrier to return and inspect the damage and file an insurance claim, on your behalf. Do not attempt to return the item to us, as this will void the insurance claim with the carrier. The item must be inspected at the address of delivery, if a claim is to be paid. Failure to follow this procedure will result in a denial of insurance claim and NWC, Inc., will not accept any liability for the damaged shipment. Please notify us of any damage claims within 5 days of delivery by calling us at 978-738-8883 and speaking with our customer service department or you may email us at [shippig@profitbig.com](mailto:shippig@profitbig.com).

8: Drop shipping of orders: We will gladly ship all your orders directly to your customers, at no additional charge other than the normal shipping charges. You never need to handle any merchandise directly, unless you wish to. All goods are shipped with only a packing list and our name does not appear anywhere on the shipment. We use your name and address as the shipper and if you like, we can attach a custom-shipping label with your name on it to all your orders. To arrange using your own shipping label, please contact our shipping department by emailing [shipping@profitbig.com](mailto:shipping@profitbig.com) and they will gladly furnish you the specs needed for your label.

9: Payments: NWC, Inc is pleased to a variety of payment types including all major credit cards, checks, money orders, certified and cashier checks, western union and on orders over \$2,500 bank wires. Credit card orders are limited to a maximum of \$1,500.00 for your first purchase. 90-days after your first credit card purchase the \$1,500.00 is raised to \$5,000.00. All credit card orders of \$1,500.00 or more must be shipped to the address that the credit card bills to. In order to drop ship orders over this amount, we suggest you obtain a cash advance on

your credit card and overnight the payment to us in the form of a cashier or certified check. A \$2.50 service fee will be applied to all orders under \$25.00 in merchandise value (before shipping costs)

10: International and Canadian orders: All payments must be made in US funds only. Shipment times to foreign countries can vary greatly. Please always allow a minimum of 6 to 8 weeks for shipments to arrive to any country other than Canada. Orders going to Canada average 12 to 15 days, but can take more time if customs holds up the order. We are not responsible for any shipment delays to any country due to customs. In addition, all duties and import taxes are the full responsibility of the customer who is receiving the merchandise.

11: Our pledge to you: NWC, Inc pledges to all our dealers to always conduct business in the most ethical and highest morale standards possible. We will always do our best to exceed your expectations and to go the extra mile to make all your transactions as trouble free and profitable for you, as we can. Since we only sell through our members, our success is directly tied to your success. We place a great deal of value on our business relationships and will work with you to build your business to make it as profitable, as possible.

## Important contact information

### Our web site URL's:

[www.namebrandsatwholesale.com](http://www.namebrandsatwholesale.com)

(Real time wholesale pricing and inventory on all our products)

[www.dominionhq.com](http://www.dominionhq.com) (main Dealer Portal that will connect you to all our resources)

[www.dominionoem.com](http://www.dominionoem.com) (online computer pricing, sales material and additional catalogs)

[www.profitbig.com](http://www.profitbig.com) (corporate website)

[www.ewholesaleplace.com](http://www.ewholesaleplace.com) (liquidation and discontinued products at deep discounts)

[www.nationalwholesalecompany.com](http://www.nationalwholesalecompany.com) (marketing resource and lead site for dealer use)

[www.topshelfelectronics.com/demo](http://www.topshelfelectronics.com/demo) (premium website self updating for NWC dealers only)

On-line lease applications and other finance programs offered by NWC, Inc

[www.nwcleasing.com](http://www.nwcleasing.com)

Helpful and powerful software solutions for dealers to promote and build their business with

[www.powerfulwebsoftware.com](http://www.powerfulwebsoftware.com)

### Email Addresses:

Main company email: [nwc@ix.netcom.com](mailto:nwc@ix.netcom.com)

Computer Sales: [support@profitbig.com](mailto:support@profitbig.com)

Shipping: [shipping@profitbig.com](mailto:shipping@profitbig.com)

Customer Service: [support@profitbig.com](mailto:support@profitbig.com)

Leasing: [suzanne@profitbig.com](mailto:suzanne@profitbig.com)

Accounting: [acct@profitbig.com](mailto:acct@profitbig.com)

### Phone #'s:

Main Phone #: 978-738-8883

Customer Service 978-738-8883 X13  
FAX # 978-738-0555  
Toll Free Ordering 800-332-3536

Our mailing address: NWC, Inc., 1538 Turnpike St., North Andover, MA 01845

**Be sure to register at [www.profitbig.com](http://www.profitbig.com) your email address to join our monthly specials and news update service. Just enter your email address and always receive the most current news and pricing from NWC, Inc**

## Dealership Enhancements and Upgrades



*"Want to Market Your Own Brand of Computer?"*

**Our OEM Dealership is for you!**

## Original Equipment Manufacturing

Our OEM dealership is the most unique business opportunity offered anywhere. Our strategic partnerships with many of the industries premiere component manufacturers and software vendors allow us to build high quality systems at way below wholesale pricing. Our OEM dealers are then able to purchase these systems, label them with their own private brand name, and resell them as their own. Now, this in itself is not unique. Companies have been doing this for years with computers and electronics. What makes the NWC, Inc OEM program different is that it has no minimum order requirements. Most computer factories that build systems and private label them have a 100 piece per month minimum commitment. Another important difference is that we allow each and ever system to be completely customized to your exact specs, on a build as needed basis. Every aspect of the system can be customized from the brand of hard drive to the amount of memory and speed of the Processor. In short, everything is under your control. We even will design and print your brand's label and affix them to all out going systems for you, again with no minimum order requirements. No one anywhere offers a program like this.

## Look at a few of the benefits you will benefit from as an OEM Dealer...

- Lowest prices on the best components in the industry from Diamond, Toshiba, Panasonic, ATI, Western Digital, Maxtor, Seagate, Intel, AMD, Microsoft, 3 Com, IBM, and others.
- Ability to customize each system exactly the way your customer wants.
- Fast 5 - 7 day turn around on most system orders.
- Always have the newest technologies the minute they are available.
- Free logo and brand design for your system, if you do not already have one.
- 14 page customized catalogs available, at a nominal cost, with your name and address on the cover highlighting your systems.
- All your systems come backed by our nationwide on-site service. This adds a lot of credibility to you and makes it easy for you to close sales, even with Corporate America.
- Your choice of operating systems pre-installed. Choose from Windows 95, Windows 98SE, Windows NT, Windows 2000, Windows XP, and the new Linux UNIX operating system.
- You will have a large collection of top selling software packages available to pre-bundle into your systems at drastically reduced prices. Choose from packages like Microsoft Office XP, Microsoft Works 6, Corel WordPerfect Suite, Lotus SmartSuite Millennium Edition, MS Money, Dominion Business Package, Norton Anti Virus and many others.

One-time dealership fee \$499.99 To sign up as an OEM dealer, please fill out the order form at the end of this book or come to [www.dominioem.com](http://www.dominioem.com) to sign up online.

## Cost Club Dealership

Our Cost Club dealership allows you to compete in the most competitive markets anywhere. This dealership is an innovative opportunity offered exclusively by NWC, Inc., to its dealers. Here is how it works.

For a fixed yearly fee, NWC, Inc., agrees to sell you all our name brand products in our 700+ page electronics catalog at our cost. We do not mark up the products a penny, what we pay for the goods you pay for them. This is an incredible opportunity for you to pay the same pricing on over 25,000 name brand products, as we do. You will gain a huge competitive edge by paying the same low distributor pricing on all products that we do. You will now be buying like a million-dollar company.

You are most likely wondering how we can afford to sell our products without any mark up. The answer is simple. We charge a \$189.95 fee to join this dealership. This one time fee allows us to offer this program and still make a profit.

To start enjoying all the advantages of buying like a million dollar company today, become a cost club dealer right now. To upgrade your dealership to the cost club level, come to [www.dominioem.com](http://www.dominioem.com) or fill out the order form at the end of this book.

## Benefits of Cost Club

- Pay our actual cost on over 25,000 name brand products. This means you save an additional 4 to 12 percent off wholesale on all these products.
- Gain a huge competitive edge over the competition with these rock bottom distributors level pricing.
- Cost Club dealers enjoy receiving our exclusive Bi Monthly sales specials. These are extremely hot buys on the most popular items and are available on to our cost club dealers.
- A very small yearly fee can earn you thousands in extra profits.

## Enhanced Dealership Sign up

To sign up on line, please go to [www.dominionoem.com/dealersonly](http://www.dominionoem.com/dealersonly) and select the enhanced dealership you wish to join.

To order via mail, please fill out the information below and mail to NWC, Inc, 1538 Turnpike St., North Andover, MA 01845

Customer / Dealer # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

ST \_\_\_\_\_

ZIP \_\_\_\_\_

I wish to order the COST CLUB DEALERSHIP for \$189.95 --  
Total Enclosed \$189.95 plus \$8.00 shipping \$197.95

I wish to order the OEM DEALERSHIP for \$499.95 --  
Total Enclosed \$499.95 plus \$12.00 shipping \$511.95

## SAVE \$40.00

I wish to order both dealerships and save \$40.00 -- Total Enclosed \$189.95 + \$499.95 plus \$13.00 shipping \$702.90 less \$40.00 Grand Total enclosed \$662.90

Payment Info: Enclosed is my check or Money Order for \$\_\_\_\_\_

Please charge my VISA / MASTERCARD / DISCOVER / AMEX

Card # \_\_\_\_\_ EXP DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_